



**7.1** seven.one  
MEDIA

**TLC.De**

Mediadaten

# EVERYTHING ABOUT LIFESTYLE

TLC.DE

// The worldwide biggest Entertainment trade-mark for women

// Real-Life-Entertainment at its best: surprising and individual

// Fashion-Trends, real fates and unusual lifestyles as well as Cooking- and Baking Trends

// Multiscreen: Desktop & Mobile Browser, InApp and CTV



**0.08<sub>m</sub>**  
**UNIQUE USER**

**0.31<sub>m</sub>**  
**VISITS**

**0.79<sub>m</sub>**  
**PIs**



female



20 – 49  
years



HHNI  
≥ 3.000 €



University  
entrance  
qualification or  
degree



employed

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## // Sales Region FRANKFURT

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